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CANADA  
AVIRON

## **Rowing Canada Aviron and local RBC Royal Bank branches team up to present the National Rowing Championships in Welland, ON**

This November 11 to 13, the Welland International Flatwater Centre (WIFC) hosts the 2011 RBC National Rowing Championships. Hundreds of athletes – including rowing’s Olympic hopefuls - will descend on WIFC during the three-day regatta.

This year marks the second year that RBC is title sponsor of the regatta. Last year, Victoria, BC’s local branches got behind this annual event.

“RBC is thrilled to be supporting the National Rowing Championships regatta,” said Doug Bugler, Regional Vice President for Niagara, RBC. “We have a long, proud history of supporting Olympic athletes and the National Rowing Championships represent our core values of excellence, teamwork and diversity.”

The 2011 RBC National Rowing Championships is a small boat regatta. Competitors race in the single or pair boats – racing in small boats is an excellent way for coaches to assess the athletes’ speed and skill.

“The WIFC always does an excellent job hosting rowing events, and we are certainly excited to have the local RBC branches onboard and applaud their ongoing support of sport,” said Donna Atkinson, Rowing Canada Aviron Executive Director.

In addition to the support of local RBC branches, the regatta awards prize money to the medal winners in certain categories. This funding, made possible through a \$20,000 private donation, provides much needed training and development support to our top athletes.

NRC finals will be held on Sunday, November 13, followed by medal presentations.

Rowing Canada has qualified the men's and women's eights, the men's four, the men's pair, the men's double, the women's and men's lightweight doubles, and the Paralympic four for London 2012. At the 2011 World Championships, Canada won five medals (men’s eight – bronze, women’s eight – silver, coxed pair – bronze, lightweight women’s double – silver, and adaptive four – silver.)

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*Rowing Canada Aviron is supported by Sport Canada, Own the Podium, the Canadian Olympic Committee, Canadian Sport Centres and private sponsors such as Hudson Boatworks, Regatta Sport, Yamaha, Pride Mobility, Concept 2, Goodlife Fitness and Pearson Dunn Insurance, among others.*

***RBC and Amateur Sport***

*As Canada's longest-standing supporter of the Canadian Olympic Team since 1947, RBC proudly continues its sponsorship through to London 2012, Sochi 2014 and Rio 2016. RBC also sponsored the Vancouver 2010 Olympic and Paralympic Winter Games and the 2010 Olympic Torch Relay. Supporting amateur sport, from grassroots programs in local communities to national sport associations, RBC helps in the development of amateur athletes who compete at home and abroad. RBC is also a premier sponsor of Hockey Canada, the Canadian Snowboard Team, the Canadian Freestyle Ski Team, Athletics Canada and the Canadian Paralympic Committee. Visit [www.rbc.com/sponsorship](http://www.rbc.com/sponsorship).*