



Putting the Power Behind Rowing Canada Aviron

Rowing Canada Aviron (RCA) and Yamaha Motor Canada have a four-year partnership that extends to its 116 registered rowing clubs across Canada.

Yamaha Motor Canada, the “Official Engine Supplier of RCA,” will provide discounts on new motors when ordered through the Toronto sales office and then delivered to each Club’s nearest Yamaha dealer. Discounts will apply to any engines within the Yamaha outboard line and vary by engine model.

“We’re really excited to be affiliated with the RCA,” says Yamaha Motor Canada’s National Marketing Manager, Tim Kennedy. “It’s always great to expand into new waters, pardon the pun, and support Canadian athletes at the same time.”

Here’s how it works.....

1. Refer to the Outboard Model Reference Chart as supplied by your club or Rowing Canada (rca@rowingcanada.org for more info) . Work your way through the chart to choose an engine model.
2. Refer to the RCA Yamaha Price List to determine the cost of the engine.
3. Call Corey Gaucher at Yamaha to place your order (416-498-1911 Ext 2310). He is Yamaha Canada’s Special Markets Coordinator and all orders under this discount program must be placed through him. Corey will determine the closest dealer and your engine will be delivered through that dealer. Yamaha Canada will bill you directly for your engine. In some cases there may be additional dealer prep charges that will be billed by your dealer.

To receive a price list, please contact Sid at rca@rowingcanada.org